



EXPANDING YOUR HORIZONS

www.mtc2.co.uk

Powerful Pitching

- Are your competitors winning the bids you pitch for?
- Are you being short listed and not getting the contract?
- Do you want your business to be the one the client will buy?

... then welcome to our **value for money** in-house training events for companies who wish to improve their success rate in winning contracts. We mould each event to fit your particular needs to maximise potential for success. Take this opportunity to bring high quality bespoke training available to Blue-chip companies at a cost that won't break the bank.

Run the Brief

We work directly with your company to construct a tender specific to your industry. We then take teams through an intensive two days of understanding the brief, designing the pitch and then pitching. We provide evaluation but why not take up the option for your senior company personnel to be part of the awarding panel at that pitching session?

Seal the Deal

This support package is designed specifically for companies who have been short listed and want to excel at their pitch. We will work directly with the team on pitch content and delivery. It will include at least one full rehearsal with feedback.

The Company

mtc2 Ltd has worked with organisations in the private, public and charitable sectors for over six years. We specialise in management consultancy, training and transformational coaching. mtc2 Ltd prides itself on providing an excellent service individually tailored to meet the client's needs.

How to contact us

Now you know how we can add value to what you do, We can provide more detail on the individual events and costs when you contact us. So email info@mtc2.co.uk or phone **0845 408 4012**. Alternatively, use the Contact Us page on our website www.mtc2.co.uk to start your winning journey.

The Facilitator

Kay Cadell LLAM ALCM

With Kay's lifetime of experience in communication and presenting, she provides **THE** masterclass for key individuals to prepare for that crucial pitch for contracts.

Before becoming a highly respected international consultant Kay was Head of Presentation and Media Training for Purchasepoint Group of Companies and has led many successful pitches to companies such as BA, Lloyds Bank, Southern Water, Midlands Bank and Thames Valley Police. Prior to that Kay was a BBC studio manager, newsreader, announcer, presenter and producer.

"Panasonic has worked with Kay Cadell over the past few years.....to train both senior, middle management and new PR students ... Kay is very professional in her approach and has the ability to make people relax and enjoy the training sessions."

*Jane Hinton, Head of PR,
Panasonic UK*

Book now and win!